Sholley
INSURANCE AGENCY

How To Recognize Phishing Scams

Phishing is when scammers pose as trustworthy entities to access sensitive information. Phishing can be done through emails, texts, phone calls, social media posts or direct messages.

Know the red flags*

- Unrealistic offers
- Urgent or threatening language
- Bad grammar or misspellings
- Requests for personal information
- Generic greetings
- Unexpected hyperlinks or attachments
- Bizarre business requests
- Inconsistent information (For example, the email address doesn't match the sender.)

If you receive a suspicious message:

DON'T

Respond directly or click on links or attachments

DO

Look up the number or website for the alleged sender and contact them directly.

Source:
*National Cybersecurity Alliance – Phishing, March 10, 2023, staysafeonline.org

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